

FACT SHEET

INSTITUTE FOR HIGHER EDUCATION POLICY 2011 HIGHLIGHTS AT-A-GLANCE

- **Media coverage** in over **50 media outlets** (nearly **200 interview requests**) including **print and radio** as well as prominent op eds in *Forbes*, *Chronicle of Higher Education*, *Diverse: Issues in Higher Education*, *The Hill's Congress Blog*, and *Huffington Post*. Significant attention was also given to IHEP through its participation with the January release of the critically-acclaimed publication, *Academically Adrift*.
- Continue to shape higher education policy by providing in depth analyses and exploration of leading issues through **10 new publications**: *Crossing the Finish Line: A National Effort to Address Near Completion*, *Cohort Default Rates in Context*, *Delinquency: The Untold Story of Student Loan Borrowing*, *Financial Literacy at Minority-Serving Institutions*, *Portraits: Initial College Attendance of Low-Income Young Adults*, *Men of Color: Ensuring the Academic Success of Latino Males in Higher Education*, *The Need for Institutional Fiscal Responsibility*, *The Role of Mentoring in College Access and Success*, *SMART Money: Informing Higher Education Philanthropy*, and *Unlocking Potential: Results of a National Survey of Postsecondary Education in State Prisons*.
- **Launched the National Coalition for College Completion (NCCC)** to focus especially on helping more minority and low-income students finish college. Diverse participants include business, civil rights, community-based, and student and youth advocacy organizations, ranging from **CEOs for Cities** and the **Boys and Girls Clubs of America**, to the **National Urban League** and **mobilize.org**.
- Participated in **nearly 100 speaking engagements, conferences, and site visits** focusing on access and success in higher education, including **IHEP President Michelle Asha Cooper's 2011 commencement speech at Miami Dade College**.
- Recipient of the **2011 Association for the Study of Higher Education Special Merit Award** for "offering a valuable perspective for studying and understanding colleges and universities."
- **Welcomed two new board members**: **Lucie Lapovsky**, a leader in the field of higher education finance, an economist by training, and former president of Mercy College; and **Michele Siqueiros**, executive director for The Campaign for College Opportunity, which works to expand access and success in college for California students. **Art Coleman**, managing partner and co-founder of EducationCounsel LLC, an affiliate of Nelson Mullins Riley & Scarborough LLP, was also named chairman of the board. In addition, the newest IHEP Senior Associate is **Sandy Baum** who plays an instrumental role in expanding IHEP's growing research portfolio.
- **Hosted eight topical convenings, focus groups, and conferences** for various constituents, including policy shapers, business leaders, practitioners, and foundation representatives. Several of these events were related to IHEP projects focusing on such matters as **student learning outcomes (Pathways to College Network)**, **Minority-Serving Institutions (Lumina Foundation for Education's MSI-Models of Success Program, Symposium on Financial Literacy and College Success at MSIs, Summer Academy, and Walmart Minority Student Success Initiative)**, **college completion (NCCC)**, and the **near-completion student population (National Summit on Near Completion)**.

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THE INSTITUTE FOR HIGHER EDUCATION POLICY (IHEP) IS A NONPARTISAN, NONPROFIT ORGANIZATION COMMITTED TO PROMOTING ACCESS TO AND SUCCESS IN HIGHER EDUCATION FOR ALL STUDENTS. BASED IN WASHINGTON, D.C., IHEP DEVELOPS INNOVATIVE POLICY- AND PRACTICE-ORIENTED RESEARCH TO GUIDE POLICYMAKERS AND EDUCATION LEADERS, WHO DEVELOP HIGH-IMPACT POLICIES THAT WILL ADDRESS OUR NATION'S MOST PRESSING EDUCATION CHALLENGES.

FOR MORE INFORMATION, PLEASE CONTACT IHEP'S COMMUNICATIONS CONSULTANT, TIA T. GORDON, TTG+PARTNERS, AT (202) 372-7204, (202) 906-0149, OR TGORDON@TTGPARTNERS.COM. ALSO, VISIT WWW.IHEP.ORG.

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